



Braishfield
a division of Hull & Company, LLC



BRIDGE SPECIALTY GROUP
Aligning Risks with Greater Reach



Small Business Insurance Made Easy

Co-Hosted by: Braishfield and First Insurance

We are SUPER PUMPED that you are here!!

Agenda

- Who is Braishfield
- About First Insurance
- Why First Insurance
- Product Information
- How to Get a Quote with First
- Next Steps
- Questions and Answers

Who is Braishfield

- Established in 1984
- Write Commercial and Personal Lines for numerous carriers
- Offer Admitted and Non-Admitted carriers
- Licensed for Property & Casualty, as well as Surplus Lines in all states.
- A Member of Bridge Specialty Group

About First Insurance

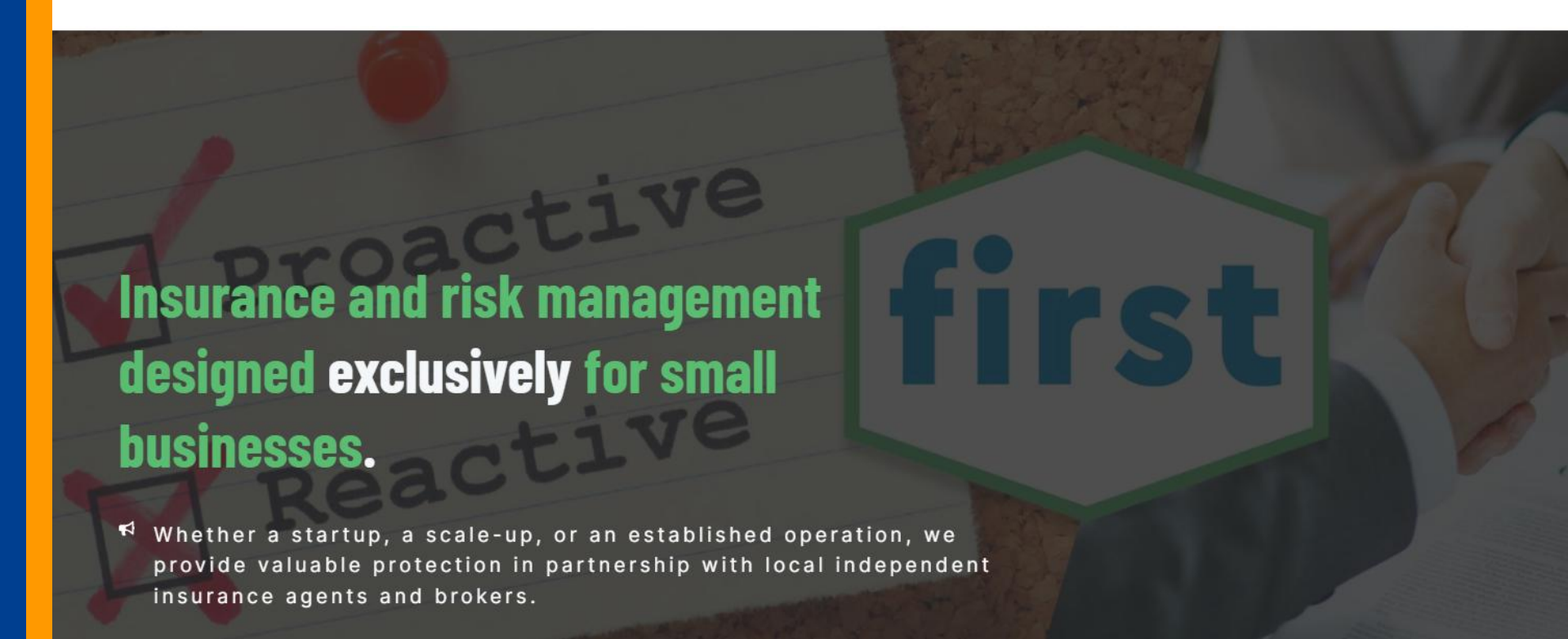
We provide online small business insurance with integrated risk management resources. In partnership with local independent insurance agents and brokers, we provide valuable protection that evolves with you as your business grows.

Our mission at First Insurance & Risk Management is to provide top-quality products and services to our clients through a foundation of integrity, innovation, and belonging.

We are dedicated to meeting the unique needs and expectations of our clients, and we approach every interaction with gratitude and a sense of community.

Our team is committed to delivering exceptional experiences and building long-lasting partnerships with our clients. By valuing integrity, innovation, belonging, and client centricity, we strive to be a trusted and respected leader in our industry.





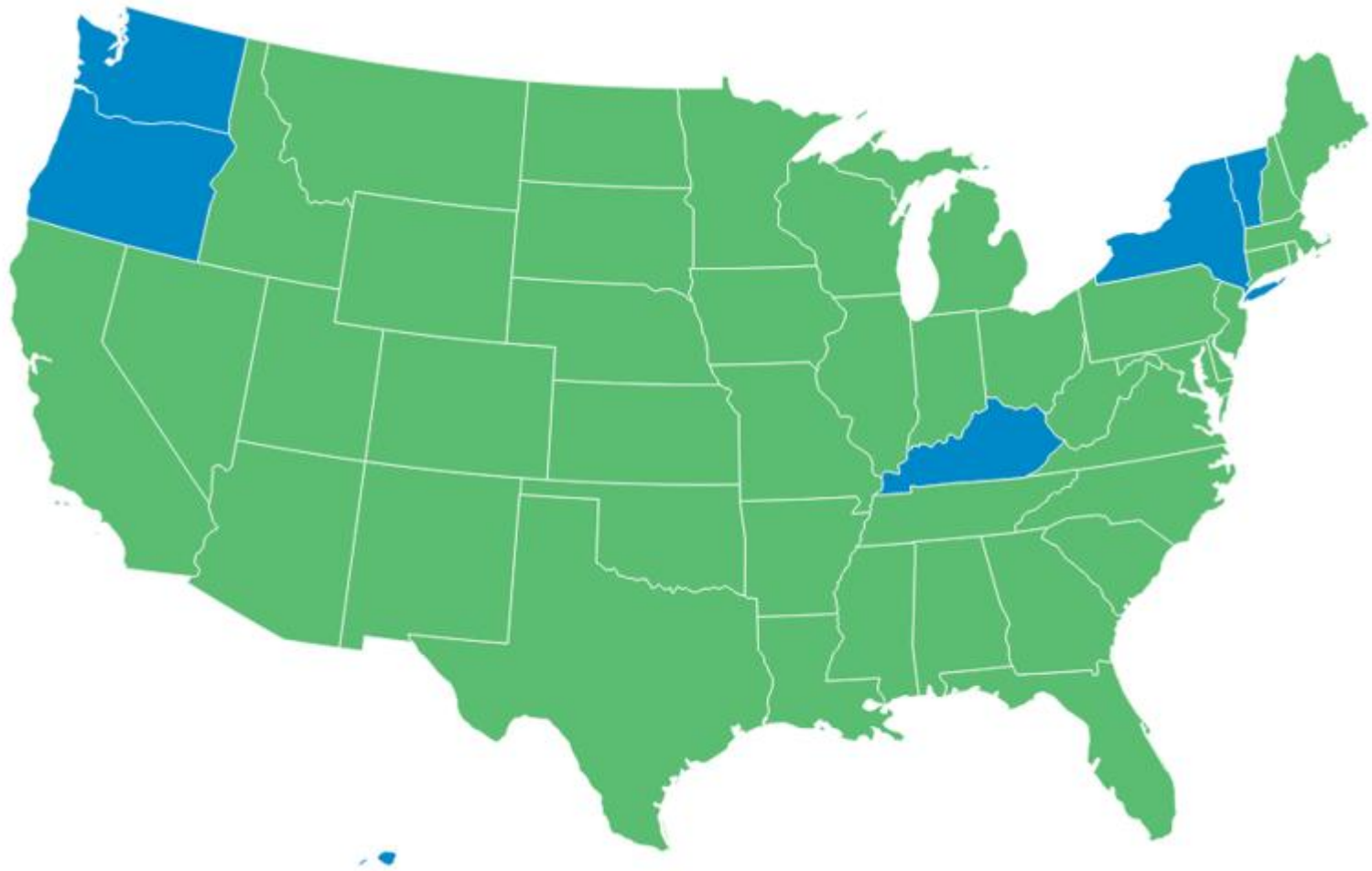
**Insurance and risk management
designed exclusively for small
businesses.**

first

Whether a startup, a scale-up, or an established operation, we provide valuable protection in partnership with local independent insurance agents and brokers.

- Digital-first underwriting company
- Admitted General Liability (PL, IM, BOP, WC to follow)
- Nationwide Coverage
- Accelerant National Insurance Company (A- Excellent)
- Rate, Quote, Bind in minutes

Green States – Current States
Blue States – Coming Soon!



For Real Time Product Availability:
<https://myfirstinsurance.com/insurance-products/>

Industries Served



- Architects & Engineers
- Building Or Premises (Lessor's Risk)
- Clerical Office
- Consulting
- Artisan Contractors
- Design & Marketing
- Education & Training
- Food & Hospitality
- Janitorial Services
- Landscaping & Lawn Care
- Manufacturing
- Personal Care
- Retail & Wholesale Stores
- Technology Professionals
- Transportation & Logistics



Products Offered



- Currently Offered
 - General Liability

- *Coming Soon*
 - Business Owners Policy (BOP)
 - Inland Marine
 - Professional Liability
 - Workers Compensation

Product | General Liability

- Five minimum premium bands (\$300, \$450, \$700, \$1,000 & \$2,000).
- New Ventures are acceptable with at least one-year prior industry experience.
- Waiver of Subrogation available to be added when required by contract.
- Blanket A/I available to be added when required by contract (CG2033).
- Primary and Non-Contributory wording available to be added when required by contract.
- Single A/I - \$50.
- Lost Key Coverage Endorsement offered on Janitorial and Locksmith risks (\$5,000 limit).
- Direct bill: Annual, Semi-Annual, Quarterly or Monthly (credit card required).
- Risk Management included on all policies.
- No GC's.

Risk Management

- Upon binding a policy, the insured receives a link to login to the risk management dashboard which is automatically loaded with content according to their class code.
- Feature Summary
 - Drip-fed safety content regularly delivered to their email inbox bi-weekly or monthly
 - Document library, safety programs, toolbox talks, and OSHA guidelines
 - All risk management content is specific to their industry
 - Insured can assign training to employees with quizzes
 - Courses are composed of video modules with short quizzes


Risk Management Dashboard


Your small business is our first priority which is why we provide valuable protection that evolves with you as your business grows. These digital tools will help you and your employees create a safer working environment, allowing you to grow your business with peace of mind and build a better future.

Thank you,

- First Insurance & Risk Management

Contact First

 [Help: +1 \(866\) 205-2114](#)

 [Claims: +1 \(800\) 315-6090](#)

 [File a Claim Online](#)

2

Total Active Employees

This tracks the total number of employees you have registered in the portal.

1

Employees Pending Training

This metric shows how many employees have not started their training yet.

50%

Training Completion Rate

This measures the percentage of employees who have completed training.

Painter Resource Library

Safety Program Videos

Refer to these videos for detailed explanations of common safety programs.

- [Bloodborne Pathogens Video](#)
- [Driver Safety and Fleet Video](#)
- [Fall Protection Video](#)
- [Hazard Communication Video](#)
- [Heat Illness Prevention Video](#)
- [Lockout Tagout Video](#)

Safety Program Templates

You may use these templates to help develop your own safety-programs.

- [Bloodborne Pathogens Program](#)
- [Driver Safety and Fleet Program](#)
- [Fall Protection Program](#)
- [Hazard Communication Program](#)
- [Heat Illness Prevention](#)
- [Lockout Tagout Program](#)

Safety Resource Links

These references are from third-party agencies such as OSHA and the CDC.

- [Back Injury Prevention](#)
- [Chemicals and Hazards in Painting](#)
- [COVID 19 - FAQ's](#)
- [Districted Driving - Driver Safety](#)
- [Driving Safety - Vehicle Maintenance](#)
- [Electrical Safety & Hazards](#)

Service Center

Website: myfirstinsurance.com

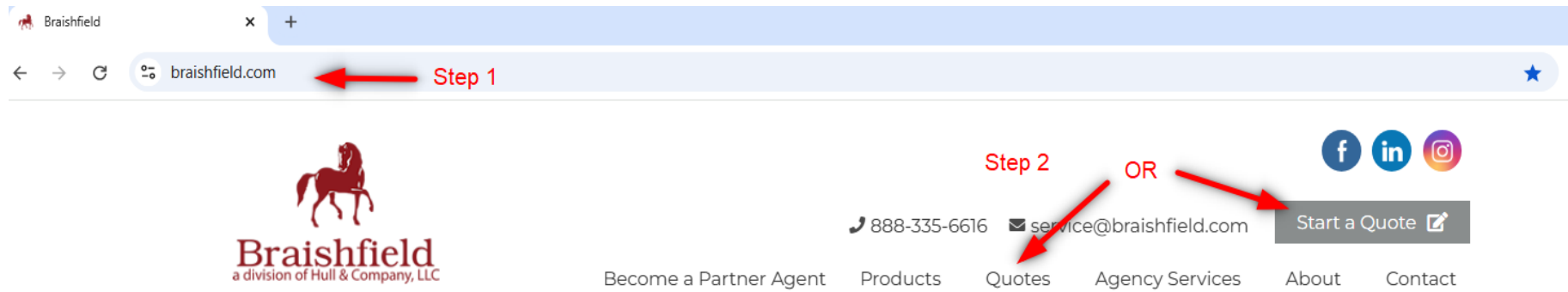
- Self-service options:
 - ✓ Request a COI
 - ✓ Request Loss Runs
 - ✓ Report a claim
 - ✓ Access risk management dashboard

OR

Service representatives are available
Monday-Friday from 9am-7pm ET via phone or email:

[\(866\) 205-2114](tel:(866)205-2114)
CustomerService@MyFirstInsurance.com

How To Access Quoting System



- Open web browser and navigate to: **Braishfield.com**
- Click Quotes from the menu and select First Insurance from the list.
OR
- Click the Start a Quote button and scroll down and select First Insurance from the list of carriers.
- If you already have a login, click Quote Now.
OR
- If you need a login, click Request a Login.

How To Quote



Rate, quote, and bind General Liability for a wide variety of industries in minutes with First Insurance.

Quote Now →

Request a Login →

Market Benefits

- ✓ Digital-first underwriting company
- ✓ Admitted General Liability
- ✓ BOP, IM, PL, and WC to follow
- ✓ Nationwide Coverage
- ✓ Direct Bill
- ✓ Backed by Accelerant National Insurance Company (A- Excellent)

- If you already have a login, click Quote Now.
- OR**
- If you need a login, click Request a Login.



WEB DEMO

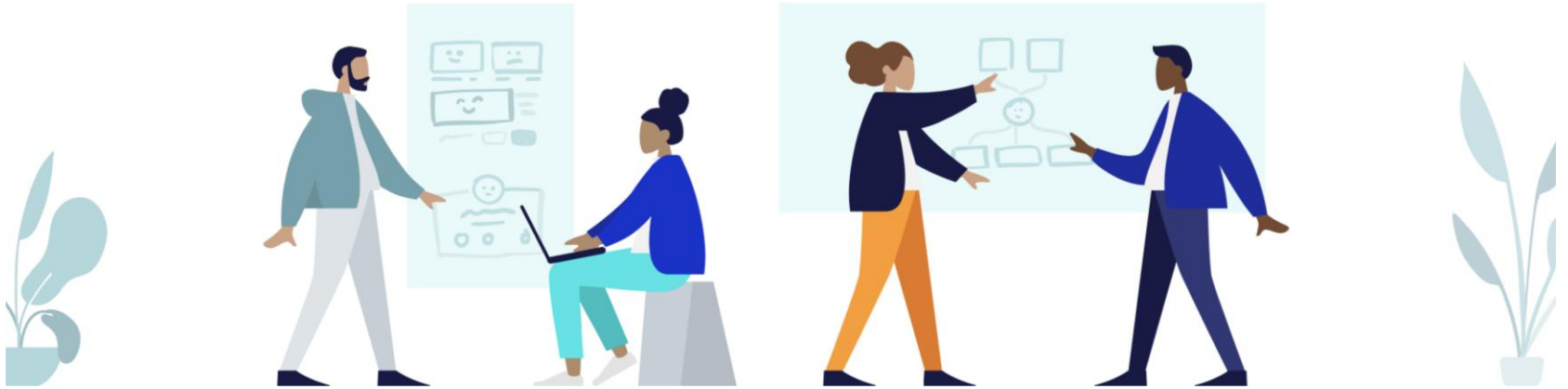
Next Steps

- Email John Barfield - jbarfield@braishfield.com
- I want First!!
- Credentials will be issued within 2-3 business days



Questions?

ANY QUESTIONS??



Contact Braishfield

- Thank you for your time
- Visit us at www.Braishfield.com
- Contact me for more information:
John Barfield, jbarfield@braishfield.com
Office number: 888-335-6616
Connect with me via **LinkedIn** [linkedin.com/in/therealjohnbarfield](https://www.linkedin.com/in/therealjohnbarfield)

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This presentation is intended for the sole purpose of providing a quick reference tool concerning the insurance product(s) described herein. The descriptions contained herein are not intended to be complete descriptions of all terms, exclusions and conditions in applicable policies, but are solely provided as general descriptions of the coverage, rates, eligibility criteria and other underwriting considerations involved. Descriptions contained herein are general and informational only and are not intended to supplement, modify or replace actual policy terms and conditions.

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